



# Report

## Underground Parking

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# CONTENTS

- 01 Problem**  
*All those we got in the past.*
- 02 First iteration**  
*Ideally working fine.*
- 03 Second iteration**  
*Really working fine.*
- 04 Appreciates**  
*Thanks to all help us when in need*



01

# Problem

All the crap we got in the past.

Problem

**HOW MIGHT WE IMPROVE PEOPLE'S  
EXPERIENCE IN UNDERGROUND  
PARKING LOTS?**

**WITH SIGNS?**



02

# First iteration

Ideally working fine.

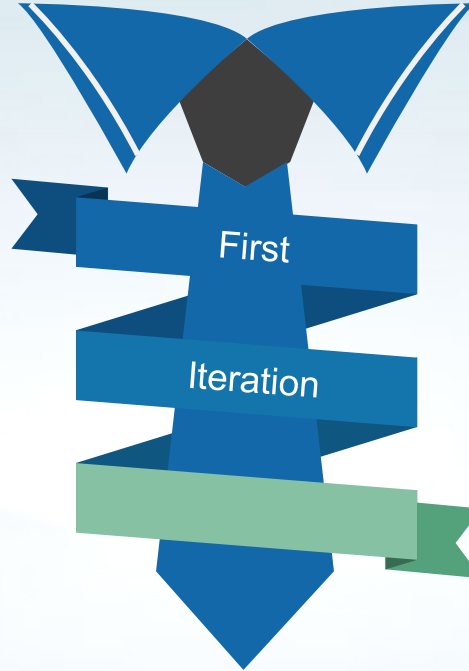
First iteration

## Discussion

Brainstorming

## Feedbacks

Reviewing

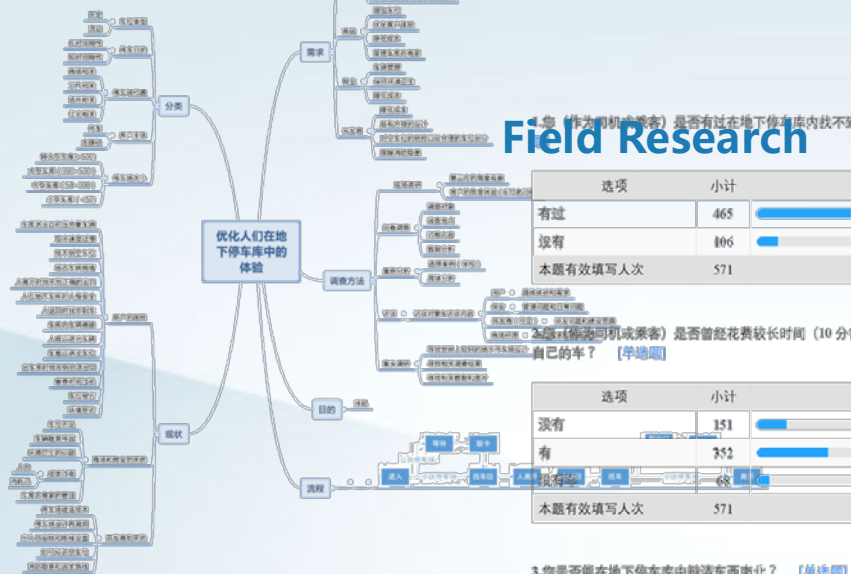


## Prototype

Creating

## Reference

## Desk Research



## Existing Solutions

## 优化案例

## 六、材质材料

- 耐脏色系的地坪颜色
- 坡道应选用环氧地坪

## 七、综合配套

- 在车道拐弯处设置指示镜，使车辆可查看前方来车，有安全保障。
- 消防栓等设备需配置醒目色防护栏保护
- 以反光贴+标识限高的限高栏

选项	小计	
有过	465	
没有	106	
本题有效填写人次	571	

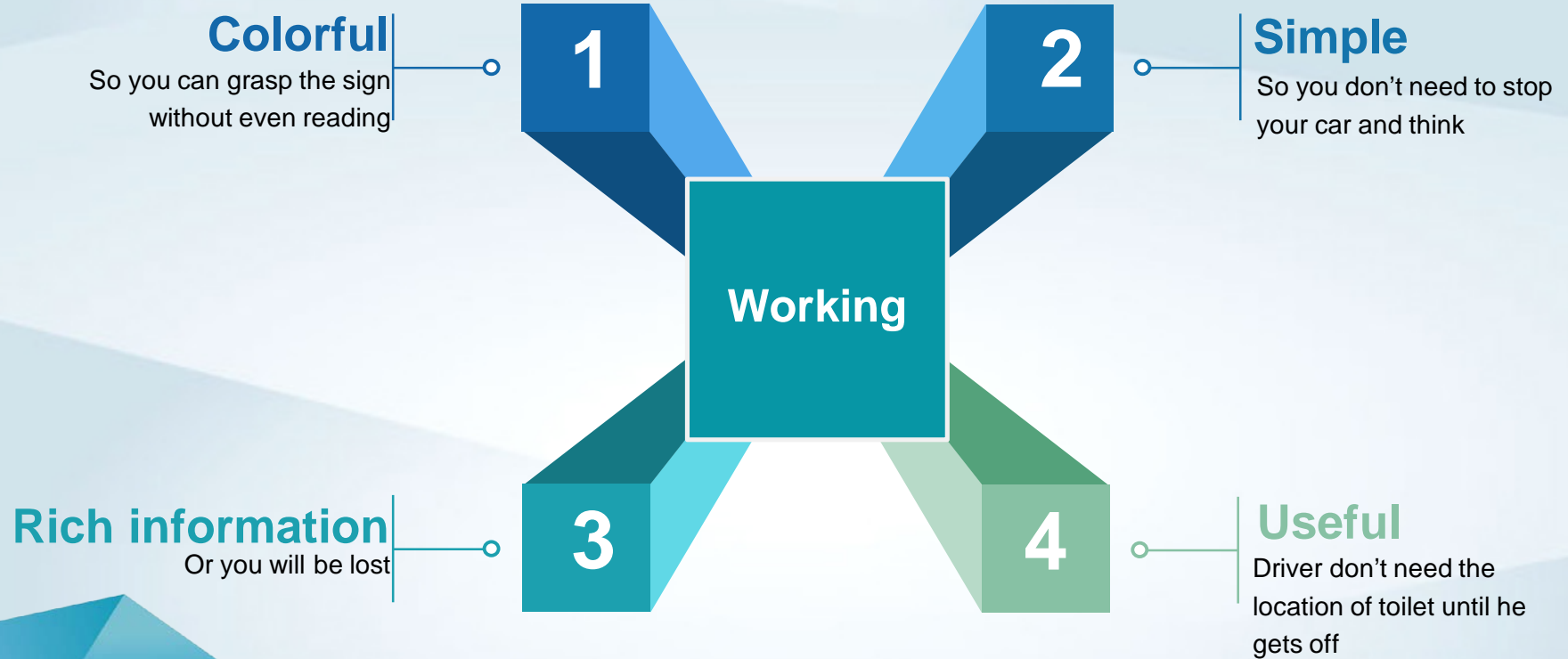
2. 您(作为司机或乘客)是否曾经花费较长时间(10分钟以上)找自己的车? [【单选题】](#)

选项	小计
没有	151
有	352
没有车	68
本题有效填写人次	571

3. 您是否能在地下停车场中辨清东西南北? [单选题]

选项	小计	比例
能	76	13.31%
不能	495	86.69%
本题有效填写人次	571	

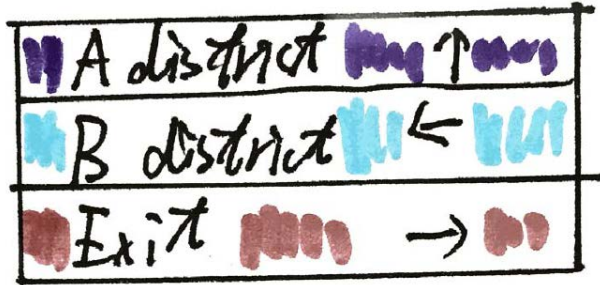
# Brainstorming



# Prototype

## Road Signs

③



## District Designs

⑥&⑦



## Sign designs

Overall positive, with improvements suggested

Specific road  
condition aware

Easy to find

Signs  
everywhere

Rich info

Culture?

public service  
commercials

# Feedback

## Environment

Unexpected, but interesting

**No trash**



**Better Lighting**

Signs work best then



**No smell**





03

# Second Iteration

Really working fine.

# Main Points of Road Signs



**Colorful**



**Useful**



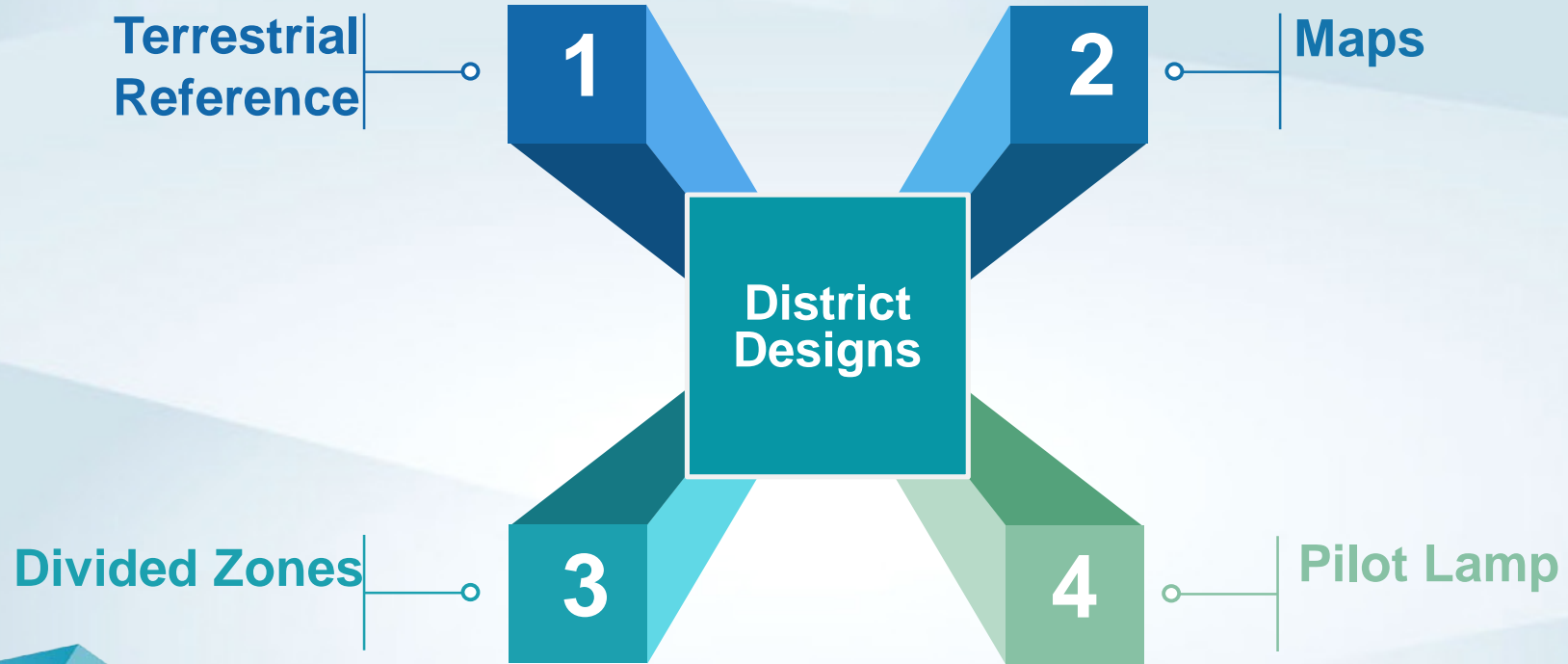
**Understandable Structure**



**Culture**



# Main Points for District Designs







**Science and Technology**

**Combine**



**Humanity**



04

# Appreciates

Thanks to all helps us when in needs